

# Contents

Preface	ix
<i>Laura Westra</i>	
Acknowledgments	xi
Introduction: Environmental and Economic Sustainability	1
<i>Patricia H. Werhane</i>	
<b>PART ONE: THE PROBLEM WITH CONSUMPTION</b>	
1 Consumption: The Economics of Value Added and the Ethics of Value Distributed	17
<i>Herman E. Daly</i>	
2 The Need to Face Conflicts between Rich and Poor Nations to Solve Global Environmental Problems	31
<i>Donald A. Brown</i>	
3 “The Tragedy of the Commons” Revisited: A Game Theoretic Analysis of Consumption	47
<i>Joel E. Reichart</i>	
4 Institutionalizing Overconsumption	67
<i>Don Mayer</i>	
5 Marketing, the Ethics of Consumption, and Less-Developed Countries	91
<i>George G. Brenkert</i>	
6 Reducing the Ecological Footprint of Consumption	113
<i>William E. Rees</i>	
7 Who Should Bear the Burdens of Risk and Proof in Changing Consumption Patterns?	131
<i>John Lemons</i>	

## PART TWO: SOLUTIONS TO PROBLEMS OF CONSUMPTION

- |    |  |     |
|----|--|-----|
| 8  | A Nonanthropocentric Environmental Evaluation of<br>Technology for Public Policy: Why Norton's Approach Is<br>Insufficient for Environmental Policy<br><i>Laura Westra</i> | 153 |
| 9  | Consumption and the Practice of Land Health<br><i>Eric T. Freyfogle</i>  | 181 |
| 10 | Environmental Sustainability: Eat Better and Kill Less<br><i>R. Goodland</i>   | 203 |
| 11 | Toward an Ethics of Consumption: Rethinking the Nature<br>of Growth<br><i>Rogene A. Buchholz and Sandra B. Rosenthal</i>   | 221 |

## PART THREE: CONSUMPTION AND CORNUCOPIA

- |    |  |     |
|----|--|-----|
| 12 | Scarcity or Abundance?<br><i>Julian L. Simon</i>   | 237 |
| 13 | Holes in the Cornucopia<br><i>Ernest Partridge</i> | 247 |
| 14 | Do We Consume Too Much?<br><i>Mark Sagoff</i>      | 271 |

## PART FOUR: CONSUMPTION AND SUSTAINABLE BUSINESS

- |    |   |     |
|----|---|-----|
| 15 | A Boat for Thoreau: A Discourse on Ecology, Ethics, and<br>the Making of Things<br><i>William McDonough</i>           | 297 |
| 16 | Consuming Oneself: The Dynamics of Consumption<br><i>Andrea Larson</i>  | 319 |
| 17 | Toward a Sustainable Tomorrow<br><i>Michael E. Gorman, Matthew M. Mehalik, Scott Sonenshein, and<br/>Wendy Warren</i> | 333 |
| 18 | Shades of Green: Business, Ethics, and the Environment<br><i>R. Edward Freeman, Jessica Pierce, and Richard Dodd</i>  | 339 |

Index	355
-------	-----

About the Contributors	373
------------------------	-----