
<i>The Authors</i>	vii
<i>Preface</i>	ix
<i>List of Abbreviations</i>	xi
01 Technological Fixes	1
The approach of Strategic Niche Management	4
SNM and sustainable development	5
Content of the book	8
02 Nurtured Spaces	12
Why is there under-utilization of sustainable technologies in transport?	13
The structured nature of technological change: technological regimes and paradigms	18
Dynamics of regime-shifts	20
Defining Strategic Niche Management	29
03 Promises for Sustainable Transport	36
Rudimentary analysis of land-based passenger transport regime	36
Promising niches for passenger transport	39
Promising niches for public transport	43
Future transport	45
Electrifying mobility	47
Reconfiguring mobility	49
04 Experiments in Electrifying Mobility	53
The early years: competition with gasoline cars	53

	Strategies for experiments	63
	Rügen Island: testing the latest components	67
	The PIVCO experience: ecological product differentiation	75
	La Rochelle: market differentiation	85
	Mendrisio: new mobility option	93
	Lessons from the experiments	109
05	Experiments in Reconfiguring Mobility	123
	Competition between gasoline cars and public transportation	124
	Mixing public and private transport – a new trend?	127
	Experimental strategies	130
	Portsmouth's Bikeabout bicycle-pool scheme: getting people out of their cars	133
	Camden's Accessible Sustainable Transport Integration (ASTI): customizing public transport	139
	The Swiss mobility co-operative: car-sharing and collective car ownership	147
	Praxitèle: individualized public transport in France	161
	Experimental findings	171
	Reconfiguring mobility revisited	174
06	Strategic Niche Management	180
	Experiments and niche development	182
	Improving experiments – the managerial lessons from SNM	190
	What do the cases tell us about SNM?	194
	SNM as a tool for transition	198
	SNM as a modern tool of governance	201
	An agenda for SNM research and niche management	202
	<i>Index</i>	206