

C O N T E N T S

PART ONE: A DIFFERENT KIND OF COMPANY

- | | |
|--|----|
| 1. Ownership: The Performance Additive | 3 |
| 2. The Equity Model | 19 |

PART TWO: ORIGINS

- | | |
|--|----|
| 3. Louis Kelso and the Invention of Employee Ownership | 45 |
| 4. The Quest for Cooperation | 69 |

PART THREE: BUILDING A SUCCESSFUL EQUITY-BASED COMPANY

- | | |
|----------------------------------|-----|
| 5. Taking Ownership Seriously | 97 |
| 6. A Different Kind of Workplace | 121 |
| 7. Running the Business | 145 |
| 8. Changing a Company | 165 |

Appendix:	183
Plans for Broad-Based Employee Ownership	

<i>Notes</i>	187
--------------	-----

<i>Acknowledgments</i>	197
------------------------	-----

<i>Index</i>	203
--------------	-----

<i>About the Authors</i>	213
--------------------------	-----