

<i>Acknowledgements</i>	vii
<i>Note on Sources, Citations and Transliteration</i>	ix
1. Publicity Machine or Complex Industry?	1
2. Law and Policy on Ownership and Content	15
3. Conflicting Influences on Arab TV Journalism	49
4. Women in the Public Eye: 'Advancement' via TV?	85
5. Facing up to Reality: Entertainment Programming Rationales	109
6. Calculations Behind News, Sport and Talk TV	137
7. Business Strategies of Leading TV Firms	165
<i>Notes</i>	203
<i>Bibliography</i>	239
<i>Index</i>	249