	Preface and Acknowledgements List of Abbreviations	ix xi
1.	The History of the Tartu School in Focus: Issues, Theories, Methods The Tartu School: Toward Understanding Its History and Significance	1 2
	Approaching Soviet Science: Knowledge and Power	8
	Methodology, Data and Organization of the Book	12
2.	Soviet Science and Academic Autonomy: The Structuralist Sturm und Drang	15
	Stalinist Science and Its Legacy	16
	Cybernetics, Structuralism and the Reform Movement in Soviet Human Sciences	17
	From Moscow to Tartu: Yuri Lotman and the New Beginnings	32
3.		39
	Networks, Institutions and Parallel Science	40
	The Tartu-Moscow School (1964-1974): Playing the Glass-Bead Game	46
	The Tartu Discourse of Archaism	59
	The Tartu School as Lotman's School (1975-1986)	64
	Politics and the Academic Intelligentsia during the Perestroika (1986-1991)	74
	Parallel Science and the Public Sphere in the Soviet Union	77
4.		84
	Structuralism and Semiotics in the West: Guidelines and Frontlines	85
	Poetics and Communication	90
	Western and Eastern European Structuralism on Evolution and History	93
	A Short History of the Reception of the Tartu School in the West	98
5.		103
	The Applied Semiotics of Modeling Systems	104
	Mythology and Folklore: A Mythopoetic Paradigm	111
	Text, Art, Human Nature: The Dialectics of Emergence	120
	Textocentrism as Cultural Politics	133
6.	Thinking Culturologically: Tartu Perspectives on Culture	137
	The "Cultural Turn" and Russian Culturology	138
	Of Culturology: Competing Paradigms	144
	Tartu Culturology and "Imperial" Semiotics	161

7.	Playful Self-Fashioning: A Neo-Historicist Theory of (Russian) Modernity	166
	Life into Theater: A History of Modern Personhood	166
	Playing Modern is Being Modern	171
	Theatricality and Modernity: The Prospects	179
	Conclusion	183
	Appendix A: Members and Associates of the Tartu School	188
	Appendix B: Personal Interviews	191
	Appendix C: The University of Tartu: A Historical Note	193
	Bibliography	194
	Index	217