Contents

Preface ........................................................................................................................................... v

Introduction

Werner Wolf
Metareference across Media: The Concept, its Transmedial Potentials and Problems, Main Forms and Functions ..................... 1

Theoretical Aspects of Metareference, Illustrated with Examples from Various Media

Winfried Nöth
Metareference from a Semiotic Perspective ................................................................. 89

Andreas Mahler
The Case is ‘this’: Metareference in Magritte and Ashbery .............. 121

Irina O. Rajewsky
Beyond ‘Metanarration’: Form-Based Metareference as a Transgeneric and Transmedial Phenomenon .............................. 135

Sonja Klimek
Metalepsis and Its (Anti-)Illusionist Effects in the Arts, Media and Role-Playing Games .................................................. 169

Metareference in Music

Hermann Danuser
Generic Titles: On Paratextual Metareference in Music ................. 191

Tobias Janz
“Music about Music”: Metaization and Intertextuality in Beethoven’s Prometheus Variations op. 35 ............................. 211
Rene Michaelsen
Exploring Metareference in Instrumental Music -
The Case of Robert Schumann ........................................... 235

David Francis Urrows
Phantasmic Metareference: The Pastiche 'Operas'
in Lloyd Webber's The Phantom of the Opera ...................... 259

Jörg-Peter Mittmann
Intramedial Reference and Metareference
in Contemporary Music ...................................................... 279

Martin Butler
"Please Play This Song on the Radio":
Forms and Functions of Metareference in Popular Music .......... 299

Metareference in the Visual Arts

Henry Keazor
"L'architecture n'est pas un art rigoureux":
Jean Nouvel, Postmodernism and Meta-Architecture ............ 319

Katharina Bantleon, Jasmin Haselsteiner-Scharner
Of Museums, Beholders, Artworks and Photography:
Metareferential Elements in Thomas Struth's Photographic
Projects Museum Photographs and Making Time ................ 355

Metareference in Film/Cinema

Jean-Marc Limoges
The Gradable Effects of Self-Reflexivity
on Aesthetic Illusion in Cinema ......................................... 391

Barbara Pfeifer
Novel in/and Film: Transgeneric and Transmedial
Metareference in Stranger than Fiction .............................. 409
Metareference in Literature

Hans Ulrich Seeber
Narrative Fiction and the Fascination with the New Media
Gramophone, Photography and Film: Metafictional and Media-Comparative Aspects of H. G. Wells’ *A Modern Utopia* and Beryl Bainbridge’s *Master Georgie* ................................. 427

Daniella Jancsó
Metareference and Intermedial Reference:
William Carlos Williams’ Poetological Poems ......................... 451

Metareference in Various Individual Media

Ingrid Pfandl-Buchegger, Gudrun Rottensteiner
Metareferentiality in Early Dance:
The Jacobean Antimasque .................................................. 469

Karin Kukkonen
Textworlds and Metareference in Comics ............................ 499

Doris Mader
Metareference in the Audio-/Radioliterary Soundscape .......... 515

Fotis Jannidis
Metareference in Computer Games ................................. 543

Metareference in More than One Medium

Janine Hauthal
When Metadrama Is Turned into Metafilm:
A Media-Comparative Approach to Metareference .................... 569

Andreas Böhn
Quotation of Forms as a Strategy of Metareference ............ 591
Erika Greber

‘The Media as Such’: Meta-Reflection in Russian Futurism – A Case Study of Vladimir Mayakovsky’s Poetry, Paintings, Theatre, and Films ................................................................. 611

Notes on Contributors ........................................................................... 635

Index ........................................................................................................ 645