

Contents

<i>List of Figures and Tables</i>	x
<i>Acknowledgements</i>	xii
<i>List of Abbreviations</i>	xiii
1 Commodity Governance in a Globalising World	1
Commodity governance in historical perspective	3
Commodity governance and the environment	7
Non-state commodity governance	9
Approach and methodology	11
Overview of the book	13
2 Global Commodities, Sustainable Governance: An Analytic Framework	15
Globalisation and commodities	16
Forests and timber	18
Fisheries and fish	21
Environmental consequences of commodity globalisation	23
Governance via intergovernmentalism	27
Governance via certification and labelling	30
Political, institutional and regulatory dimensions	31
First-, second- and third-party certification	32
Type I, Type II and Type III labels	33
Chain-of-custody certification	33
Scheme design and costs	34
State responses to certification and labelling	35
Analytic framework	38
Policy networks	39
Policy network formation and transformation	41
Political economy of the region	43
Commodity chain	44
Regional ecology	44
Management discourse	45
Conclusion	46
3 The Forest Stewardship Council and the Marine Stewardship Council	48
Forest Stewardship Council	49
Historical background	49

FSC governance: The political dimension	52
FSC governance: The institutional dimension	53
FSC governance: The regulatory dimension	57
Principles and criteria	57
Certifying bodies	58
National standards	59
Accreditation of certifying bodies	59
Chain-of-custody and controlled wood certification	63
FSC competitor schemes	65
Certified forests in comparative perspective	66
Marine Stewardship Council (MSC)	70
Formation of the MSC	70
MSC governance: The political dimension	75
MSC governance: The institutional dimension	76
MSC governance: The regulatory dimension	78
Principles and criteria	79
Certifying bodies	83
Fisheries standards	83
Accreditation of certifying bodies and CoC certification	84
Certified fisheries	85
The FSC and the MSC: A comparison	88
Conclusion	90
4 Forest and Fisheries Management in Comparative Perspective	91
Forests and forestry in comparative perspective	92
Comparative forest ecologies	92
Australia	92
Canada	94
UK	98
Comparative forest policy contexts	101
Australia	101
Canada	103
UK	105
Comparative forestry discourses	107
Australia	108
Canada	109
UK	111
Comparative forest product commodity chains	112
Australia	112
Canada	114
UK	117
Fish and fisheries in comparative perspective	118
Comparative fisheries ecologies	119
Australia	119

Canada	121
UK	122
Comparative fisheries policy contexts	124
Australia	124
Canada	126
UK	128
Comparative fisheries management discourses	131
Australia	132
Canada	134
UK	135
Comparative fisheries commodity chains	136
Australia	136
Canada	138
UK	139
Conclusion	140
5 Forest and Fisheries Certification in Australia	142
Australian forest politics	142
Environmental coalition	143
Forest industry coalition	146
Forest certification in Australia	149
Emergence of forest certification	150
Slow progress	152
The Australian Forestry Standard (AFS)	154
The FSC	157
Analysing Australia's response to forest certification	159
Section summary	161
Fisheries certification in Australia	161
Australian fishing politics	162
The Australian fishing policy network	163
Food safety and quality	164
Certification: Clean Green	165
Development of the MSC in Australia	166
Analysis of the MSC in Australia	170
Conclusion	171
6 Forest and Fisheries Certification in Canada	173
Forest certification in Canada	173
Canadian forestry politics	173
Environmental coalition	175
Federal level	175
Provincial level	177
Forest industry coalition	180
Federal level	180
Provincial level	181

Forest certification in Canada	183
Emergence of forest certification	184
Establishment of forest certification	186
Growth of forest certification	189
Consolidation of forest certification	191
Canada's response to forest certification	192
Fisheries certification in Canada	193
Fisheries politics in Canada	193
Development of the MSC in Canada	195
BC salmon	198
Canadian Northern Prawn Trawl	200
Gulf of St Lawrence Northern Shrimp	201
Canadian Pacific halibut	202
Analysis of the MSC in Canada	202
Conclusion	205
7 Forest and Fisheries Certification in the UK	207
Forestry certification in the UK	208
UK forest politics	208
UK environmental movement	209
UK forest industry	211
Forest certification in the UK	214
Establishment of forest certification	214
The UK certification wars	216
The negotiation of UKWAS	218
Growth of forest certification	220
State responses to forest certification in the UK	222
Fisheries certification in the UK	223
Fisheries politics in the UK	223
Development of the MSC in the UK	226
Certified fisheries	228
Analysis of the MSC in the UK	230
Conclusion	231
8 Comparative Analysis of State Responses to the FSC and the MSC	233
Australia's response to forestry and fisheries certification	233
Structure of the forest and fisheries policy networks	233
Initial network reactions to the FSC and the MSC	237
Evolution of network reactions to the FSC and the MSC	238
Canada's response to forestry and fisheries certification	240
Structure of the forestry and fisheries policy networks	241
Initial network reactions to the FSC and the MSC	241
Evolution of network reactions to the FSC and the MSC	246

UK's response to forestry and fisheries certification	249
Structure of the forestry and fisheries policy networks	249
Initial network reactions to the FSC and the MSC	252
Evolution of network reactions to the FSC and the MSC	253
Responses to the FSC and the MSC	256
Conclusion	258
9 Conclusion	259
The FSC and the MSC	262
Networks and certification	263
Hybrid governance	265
<i>Notes</i>	267
<i>Bibliography</i>	273
<i>Index</i>	302