Contents

Roy Krøvel

and Scope o	n: The Challenge of Transnational Celebrity Activism: Background, Aim of the Book Christos Frangonikolopoulos and Asteris Huliaras	7
Part I Transnation	al Celebrity Activism, Diplomacy and Global Politics	25
	Bringing the Individuals Back in? Celebrities as Transnational Activists and Nikolaos Tzifakis	27
Chapter 2:	Celebrity Politics and Cultural Citizenship: UN Goodwill Ambassadors and Messengers of Peace	45
•	The Cosmopolitan-Communitarian Divide and Celebrity Anti-war Activism man Rosamond	63
Part II Transnational Celebrity Activism and Conflict 83		
Chapter 4:	'Creating a Groundswell or Getting on the Bandwagon? Celebrities, the Media and Distant Conflict'	85
Virgil Hawkins		
·	Can Celebrity Save Diplomacy? Appropriating Wisdom through 'The Elders'	105
Henk Huijser	and Jinna Tay	
Chapter 6:	Fighting Superior Military Power in Chiapas, Mexico: Celebrity Activism and its Limitations	121

Chapter 7:	'Hollywood Goes to the Eastern Mediterranean: Spiro S. Skouras and 'Unorthodox Power', 1940s and 1950s	139	
Evanthis Hat	zivassiliou and Georgios Kazamias		
Part III Celebrity Ac	tivism, Global Humanitarianism and the Global South	155	
Chapter 8:	Consuming Ethics: Conflict Diamonds, the Entertainment Industry and Celebrity Activism	157	
Sue Tait			
Chapter 9: Riina Yrjölä	The Global Politics of Celebrity Humanitarianism	175	
Chapter 10: Graham Finl	Madonna's Adoptions: Celebrity Activism, Justice and Civil Society in the Global South	193	
Part IV Transnational Celebrity Activism, 'Celebrityhood' and Media Representations			
	Linking Small Arms, Child Soldiers, NGOs and Celebrity Activism: Nicolas Cage and the Lord Of War al, Cynthia Stohl and Rachel Stohl	213	
Chapter 12: Calling a New Tune for Africa? Analysing a Celebrity-led Campaign to			
Dorothy Njo	Redefine the Debate on Africa	231	
Chapter 13: George Pleic	Fame and Symbolic Value in Celebrity Activism and Diplomacy	249	
Chapter 14:	Celebrity Culture and Postcolonial Relations within the Portuguese Media Landscape: The Case of Catarina Furtado	263	
Ana Jorge		203	
Chapter 15: Varihi Scott	Big Dog Celebrity Activists: Barking up the Wrong Tree	279	
Conclusion: Making Sense of Transnational Celebrity Activism: Causes, Methods and Consequences Liza Tsaliki, Christos Frangonikolopoulos and Asteris Huliaras		295	
Notes on Contributors			