

# CONTENTS

<i>List of illustrations</i>	<i>viii</i>
<i>Notes on contributors</i>	<i>x</i>
<i>Acknowledgements</i>	<i>xiv</i>
1 Introduction: corporate social responsibility – a research agenda <i>Kathryn Haynes, Alan Murray and Jesse Dillard</i>	1
<b>PART I</b>	
<b>Defining CSR</b>	<b>5</b>
Introduction	7
2 Deciphering the domain of corporate social responsibility <i>Jesse Dillard and Alan Murray</i>	10
3 Economic development, climate change and the limitations of corporate social responsibility <i>Steven Toms</i>	28
4 CSR and collaboration <i>Lucian J. Hudson and Matthew Harris</i>	41
<b>PART II</b>	
<b>Taxation and social justice</b>	<b>49</b>
Introduction	51

## **vi Contents**

5	Smoke and mirrors: corporate social responsibility and tax avoidance <i>Prem Sikka</i>	53
6	Is corporation taxation practice a CSR issue? The Duke of Westminster's guide to tax "avoidance" <i>Gregory Morris</i>	85
7	Corporate tax avoidance: an ethical evaluation <i>Lutz Preuss</i>	112
8	Shackled states: finance capital and the global evolution of public private partnerships <i>Matthias Beck</i>	123
<b>PART III</b>		
<b>The environment and sustainability</b>		<b>147</b>
	Introduction	149
9	Accountability, sustainability and the world's largest corporations: of CSR, chimeras, oxymorons and tautologies <i>Rob Gray</i>	151
10	Measuring sustainable development performance: possibilities and issues <i>Jan Bebbington</i>	167
11	Using science in business sustainability teaching and research <i>Helen Borland</i>	174
<b>PART IV</b>		
<b>Human rights and CSR</b>		<b>191</b>
	Introduction	193
12	Human rights within an ethic of accountability <i>Jesse Dillard</i>	196
13	Business and human rights: towards global standards <i>Peter Frankental</i>	221

**PART V****Corporate philanthropy and CSR 229**

Introduction 231

- 14 Contested perspectives on corporate philanthropy 234  
*Jenny Harrow*

- 15 Corporate philanthropy at a time of (economic) crisis: the Irish experience 255  
*Gemma Donnelly-Cox, Andrew O'Regan and Gerard McHugh*

- 16 Nonprofit–business partnerships as agents for change: cross sector social interactions – a contextualist research agenda 272  
*May Seitanidi*

**PART VI****CSR, sustainability, governance and civil society – where next? 293**

Introduction 295

- 17 Capitalism in crisis: lessons from the voluntary sector 297  
*Paul Palmer, Peter Grant and Stephen Lloyd*

- 18 Enhancing impact of CSR on economic development and livelihoods in developing countries – opportunity for policy makers and global businesses 316  
*Veronica Broomes*

- 19 Reflections on the future of CSR and accounting for sustainability 334  
*Stuart Cooper*

- 20 In conflicting paradigms of corporate social responsibility, whither social justice? 342  
*Alan Murray and Kathryn Haynes*

*Index* 349