

# Contents

<i>Acknowledgments</i>	xi
<b>Introduction</b> PETER J. ANDERSON	1
<b>SECTION I</b> <b>What Is Quality News Journalism?</b>	5
1 <b>Defining and Measuring Quality News Journalism</b> PETER J. ANDERSON	7
2 <b>From the Insight Team to Wikileaks: The Continuing Power of Investigative Journalism as a Benchmark of Quality News Journalism</b> PAUL LASHMAR	35
<b>SECTION II</b> <b>Funding Quality News Journalism in the Face of Significant Economic and Technological Change</b>	53
3 <b>Finding Viable Business Models for Developed World Print and Online Newspaper Sectors</b> CHRIS BLACKHURST	55
4 <b>Finding Viable Business Models for Developed World Broadcast News</b> PAUL EGGLESTONE	67

- 5 Finding Viable Business Models for Intermediate  
and Developing World Broadcast, Print and Online  
Newspaper Sectors 88  
MOTILOLA AKINFEMISOYE AND SALLY DEFFOR

### SECTION III

- A Critical Overview of Current Quality Levels in the  
Journalism of Sample Developed World States, and  
What Needs to Be Done to Maintain or Improve Them 101

- 6 Quality Journalism in the UK, in Print and Online 103  
MICHAEL WILLIAMS

- 7 One Newsroom, Many Possibilities: How the Merging of  
Digital and Print Journalism in American Newsrooms is  
Shaping the Future of U.S. News Media 127  
ALEX ORTOLANI

- 8 American Broadcast News and the Future 143  
ROBERT BEERS

- 9 How the Audience Saved UK Broadcast Journalism 162  
DEBORAH ROBINSON AND ANDREW HOBBS

- 10 U.S. Citizen Journalism and Alternative Online News Sites 184  
CLYDE BENTLEY

- 11 UK Social Media, Citizen Journalism and Alternative News 202  
CLARE COOK AND ANDREW DICKINSON

### SECTION IV

- Current Quality Levels in the Journalism of South Africa  
and Kenya, and What Needs to Be Done to Maintain or  
Improve Them 225

- 12 The Future of Quality News Journalism and Media  
Accountability in South Africa and Kenya 227  
GEORGE OGOLA AND YLVA RODNY-GUMEDE

13	<b>Citizen Journalism in South Africa and Kenya: The Quandary of Quality and the Prospects for Growth</b>	248
	HARRY DUGMORE AND DINA LIGAGA	

## SECTION V

	<b>Case Studies from India and the Arab World</b>	265
--	---	-----

14	<b>Where More Is Not Better: Challenges Facing Quality News Journalism in ‘Shining’ India</b>	267
	PRASUN SONWALKAR	

15	<b>(Re-)framing the ‘Quality’ Debate: The Arab Media and Its Future Journalism</b>	282
	GEORGE OGOLA	

	<b>Conclusion</b>	297
	PETER J. ANDERSON	

	<b>Bonus Chapter—More Core Material Available by Web Link</b>	306
	Why Mainstream News Still Matters, and Why New Business Models Must Be Found	
	PETER J. ANDERSON, AVAILABLE AT: <a href="http://clok.uclan.ac.uk/7824">HTTP://CLOK.UCLAN.AC.UK/7824</a>	

	<i>Contributors</i>	307
	<i>Index</i>	313