

CONTENTS

Preface		ix
Chapter 1	Understanding the Potential of Twitter for Political Activism <i>Gwen Bouvier and Le Cheng</i>	1
Chapter 2	The ‘Promotion’ of Political Discourse on Twitter: Promotional and Emotional Strategies of Communicating and Campaigning <i>Pietro Luigi Iaia</i>	17
Chapter 3	Digital Trump and Conflict: A Multi-Method Analysis <i>Tedla Desta</i>	41
Chapter 4	Public Sphere, Counterpublics, and the Managed Public: The Use of Twitter as Complementary Press on the Disappearance of Malaysia Airlines Flight MH370 <i>Shushu Li</i>	71
Chapter 5	Trump’s Tweets: Computer-Mediated Communication Cues as Indicators for Paralinguistic Digital Affordances on Political Social Media <i>Christa L. Jennings</i>	87
Chapter 6	Constructing Transnational Identity through Twitter Activism: A Discourse Study of #EndFGM <i>Isioma Maureen Chilwa and Olaniyi T. Ayodele</i>	103
Chapter 7	Social Media and LGBT Activism in India <i>Paromita Pain</i>	131
Chapter 8	How Women in Turkey Bring Feminist Movement to a New Level on Twitter: The Case of Women Theatre Performers <i>Çiğdem Erdal</i>	147

Chapter 9	Hashtag Activism and Democratization in Nigeria: A Study of the #Occupy Nigeria and #Bringbackourgirls Twitter Movements <i>Floribert Patrick C. Endong</i>	159
Chapter 10	Don't Dare Call It a Coup: Twitter Discourses on the Fall of Robert Mugabe <i>Allen Munoriyarwa</i>	183
Chapter 11	Online Activism in Mali: A Study of Digital Discourses of the Movement for the Liberation of Azawad <i>Innocent Chiluwa</i>	207
Chapter 12	Networked Authoritarianism in Turkey: JDP's Political Trolling and Astroturfing <i>Mustafa Cem Oğuz and Ozhan Demirkol</i>	235
Chapter 13	Sousveillance Twitter: Challenges to Pro-Democracy Governance from Below in the Middle East <i>Helia Asgari and Katharine Sarikakis</i>	257
Chapter 14	From Free Speech to Freed Speech: Twitter's Ethics of Freedom in the Aftermath of November 2015 Paris Attacks through the Lens of the Anonymous Collective <i>M. Sébastien Moutte</i>	275
About the Authors		297
Index		303
Related Nova Publications		313