

CONTENTS

<i>Online resources</i>	vi
1 Introduction	1
2 Approaches to the social world	7
3 Getting started with SPSS	31
4 Describing categorical data	53
5 Visualizing categorical data	79
6 Inference with categorical data	109
7 Describing continuous data	141
8 Visualizing continuous data	173
9 Comparing group means	207
10 Inference with continuous data	249
11 Writing about data	295
<i>Appendix: Activity answers</i>	321
<i>Index</i>	389