

# Contents

<i>Acknowledgments</i>	viii
<b>Introduction: Social Movements and Rebellion in a Time of Plutocracy</b>	<b>1</b>
<i>Understanding Social Movements</i>	2
<i>Hegemony, Plutocracy, and Social Movements</i>	4
<i>Mainstream Scholarly Theories of Social Movements</i>	4
<i>Social Movements and the “Outside” Lobbying Strategy</i>	10
<i>Populism and Modern Social Movements</i>	11
<i>Research Design</i>	11
<i>Plan of the Book</i>	12
Chapter 1: The Tea Party and the Rise of Right-Wing Rebellion	12
Chapter 2: The Economic Justice Movement: Challenging Plutocracy and Inequality	13
Chapter 3: Black Lives Matter: and the Struggle against Color-Blind Racism	14
Chapter 4: Populism in the 2016 Election	14
Chapter 5: The Anti-Trump Uprising and beyond	15
<i>Notes</i>	15
<b>1 The Tea Party and the Rise of Right-Wing Rebellion</b>	<b>24</b>
<i>A History of the Tea Party</i>	25
<i>Tea Partiers: What They Believed</i>	26
<i>Tea Party Bigotry?</i>	29
<i>Selling the Apocalypse: The Tea Party’s Conspiracy Politics</i>	31
<i>Intersectional Identities: Tea Party Racism, Xenophobia, and Health-Care Protests</i>	32
<i>Intersectional Sexism and the Tea Party</i>	33
<i>Media and Scholarly Discourse on the Tea Party</i>	35
<i>Challenging Conventional Wisdom on the Tea Party</i>	42

	<i>What Motivated the Tea Party? Socio-Cultural Versus Economic Attitudes?</i>	45
	<i>Conclusion</i>	50
	<i>Notes</i>	55
2	<b>The Economic Justice Movement: Challenging Plutocracy and Inequality</b>	64
	<i>Inequality and Politics: What We Know</i>	65
	<i>The Madison Uprising</i>	68
	<i>Madison's Impact on Political Discourse</i>	71
	<i>Media Effects</i>	72
	<i>Occupy Wall Street: The Fight for Economic Justice Continues</i>	80
	<i>Occupy Wall Street Emerges</i>	81
	<i>The Occupiers: Who They Were, What They Believed</i>	82
	<i>Occupy's Radical Politics</i>	83
	<i>The Limits of Occupy</i>	84
	<i>Occupy, Social Media, and the News</i>	86
	<i>Media Effects</i>	87
	<i>Occupy's Radical Appeal</i>	91
	<i>Fight for \$15</i>	94
	<i>Chronology of the Protests</i>	95
	<i>Conclusion</i>	102
	<i>Notes</i>	103
3	<b>Black Lives Matter: And the Struggle against Color-Blind Racism</b>	120
	WITH SAKURA SHINJO	
	<i>Intersectionality and BLM</i>	121
	<i>What Can Be Learned from BLM?</i>	121
	<i>Police Violence: A Background</i>	122
	<i>Racism in America: What We Know</i>	124
	<i>Ferguson: The Early Development of BLM</i>	126
	<i>Social Media and the Ferguson Protests</i>	128
	<i>The Media and Ferguson</i>	129
	<i>Intersectionality and Ferguson</i>	134
	<i>Freddie Gray and the Baltimore Uprising</i>	136
	<i>Social Media, the News Media, and Baltimore</i>	137
	<i>Intersectionality and Baltimore</i>	141
	<i>Assessing the Impact of BLM</i>	143
	<i>The Strengths (and Limits) of BLM</i>	149
	<i>Policy Change</i>	152
	<i>Conclusion</i>	153
	<i>Notes</i>	154

4	Populism in the 2016 Election	166
	<i>Populism: A Background</i> 167	
	<i>Bernie Sanders and the 2016 Election</i> 169	
	<i>Sanders and the Media</i> 173	
	<i>Assessing Sanders' Appeal</i> 174	
	<i>Assessing Sanders' "Political Revolution"</i> 183	
	<i>Populism on the Right: The Rise of Trump</i> 184	
	<i>Populism and Plutocracy</i> 186	
	<i>Reactionary Populism in the Culture War</i> 189	
	<i>Trump and the Media</i> 189	
	<i>Trump and the Public: Right-Wing Populism and Its Supporters</i> 197	
	<i>The Myth of Trump's Economic Populism</i> 204	
	<i>Trump and "the Fascist Creep"</i> 213	
	<i>Conclusion</i> 215	
	<i>Notes</i> 216	
5	The Anti-Trump Uprising and Beyond	229
	<i>A Second Renaissance of Protest</i> 231	
	<i>The 2017 Women's Marches</i> 231	
	<i>Opposing Trump's Travel Ban and the DACA Repeal</i> 234	
	<i>Tax Day Protests and the March(es) for Science</i> 236	
	<i>Opposing "Obamacare" Repeal</i> 241	
	<i>The Strengths and Limits of the Anti-Trump Protests</i> 246	
	<i>Beyond the Anti-Trump Protests: #MeToo</i> 251	
	<i>Conclusion</i> 262	
	<i>Notes</i> 263	
	 <i>Conclusion</i>	274
	<i>Elections as an Instrument of Democracy?</i> 275	
	<i>Social Movements and Democracy</i> 276	
	<i>Notes</i> 277	
	 <i>Index</i>	279