Contents

VOLUME 1
Contexts and Controversies

Appendix of Sources xi
Editors’ Introduction: Ethnographic Representation and Rhetoric Paul Atkinson and Sara Delamont xix

1. Functionalists Write, Too: Frazer/Malinowski and the Semiotics of the Monograph James A. Boon 1
2. Stories and Sociology Fred Davis 21
3. Looking Both Ways: The Ethnographer in the Text Michael Herzfeld 26
4. Styles of Reporting Qualitative Field Research John Lofland 41
5. Slide Show: Evans-Pritchard’s African Transparencies Clifford Geertz 58
6. The Emergence of Self-Consciousness in Ethnography Dennison Nash and Ranald Wintrob 73
7. On the Writing of Ethnography Vincent Crapanzano 111
8. The Analogical Tradition and the Emergence of a Dialogical Anthropology Dennis Tedlock 118
9. What Written Knowledge Does: Three Examples of Academic Discourse Charles Bazerman 135
10. Dialectical Irony: Literary Form and Sociological Theory Richard Harvey Brown 168
11. On Ethnographic Surrealism James Clifford 190
12. Writing Ethnography Paul Atkinson 218
13. From Rapport Under Erasure to Theaters of Complicit Reflexivity George E. Marcus 248
VOLUME 2
Reading Qualitative Research

15. The Rhetoric of Economics  Donald N. McCloskey  1
16. Textual Persuasion: The Role of Social Accounting in the
Construction of Scientific Arguments  Steven Yearley  50
17. Irony as a Methodological Theory: A Sketch of Four
Sociological Variations  Digby C. Anderson and Wesley W. Sharrock  85
18. Confronting Ethnography’s Crisis of Representation
Norman K. Denzin  100
19. Four Ways to Improve the Craft of Fieldwork
Robert M. Emerson  108
20. Ethnographies as Texts  George E. Marcus and Dick Cushman  124
21. The “Crisis” in Representation: Reflections and Assessments
Michael G. Flaherty  170
22. Beyond Malinowski and after Writing Culture: On the Future
of Cultural Anthropology and the Predicament of Ethnography
George E. Marcus  178
23. The Crisis in Representation: A Brief History and Some
Questions  Michael G. Flaherty  190
24. The Sky is not Falling  Peter K. Manning  194
25. Anthropology as a Kind of Writing  Jonathan Spencer  201
26. On Ethnographic Self-Fashioning: Conrad and Malinowski
J. Clifford  223
27. Goffman’s Poetics  Paul Atkinson  244
28. A Partisan View: Sarcasm, Satire and Irony as Voices in
Erving Goffman’s Asylums  Gary Alan Fine and Daniel D. Martin  260
29. Out of Context: The Persuasive Fictions of Anthropology
Marilyn Strathern  282
30. The Postmodernist Turn in Anthropology: Cautions from
a Feminist Perspective  Frances E. Mascia-Lees, Patricia Sharpe
and Colleen Ballerino Cohen  347

VOLUME 3
Analysis and Voice in Qualitative Research

31. Qualitative Data Analysis: Technologies and Representations
Amanda Coffey, Beverley Holbrook and Paul Atkinson  1
32. “Deja Entendu”: The Liminal Qualities of Anthropological
Fieldnotes  Jean E. Jackson  22
<table>
<thead>
<tr>
<th>32. On Writing Fieldnotes: Collection Strategies and Background Expectancies</th>
<th>Nicholas H. Wolfinger</th>
<th>52</th>
</tr>
</thead>
<tbody>
<tr>
<td>33. Representing Discourse: The Rhetoric of Transcription</td>
<td>Elliot G. Mishler</td>
<td>64</td>
</tr>
<tr>
<td>34. Qualitative Research and Translation Dilemmas</td>
<td>Bogusia Temple and Alys Young</td>
<td>90</td>
</tr>
<tr>
<td>35. Abduction as the Type of Inference that Characterizes the Development of a Grounded Theory</td>
<td>Rudy Richardson and Eric Hans Kramer</td>
<td>108</td>
</tr>
<tr>
<td>36. Fear of Offending: Disclosing Researcher Discomfort When Engaging in Analysis</td>
<td>Marie Hoskins and Jo-Anne Stoltz</td>
<td>127</td>
</tr>
<tr>
<td>37. The Presentation of Everyday Life: Some Textual Strategies for “Adequate Ethnography”</td>
<td>Kenneth Stoddart</td>
<td>145</td>
</tr>
<tr>
<td>38. “Dear Researcher”: The Use of Correspondence as a Method within Feminist Qualitative Research</td>
<td>Gayle Letherby and Dawn Zdrodowski</td>
<td>160</td>
</tr>
<tr>
<td>39. Gender, the Personal, and the Voice of Scholarship: A Viewpoint</td>
<td>Suzanne Fleischman</td>
<td>180</td>
</tr>
<tr>
<td>40. Problems of Editing “First-Person” Sociology</td>
<td>Bob Blauner</td>
<td>219</td>
</tr>
<tr>
<td>41. A Taste for “the Other”: Intellectual Complicity in Racializing Practices</td>
<td>Virginia R. Dominguez</td>
<td>237</td>
</tr>
<tr>
<td>42. How Native is a “Native” Anthropologist?</td>
<td>Kirin Narayan</td>
<td>269</td>
</tr>
<tr>
<td>43. Explaining the Present: Theoretical Dilemmas in Processual Ethnography</td>
<td>Sally Falk Moore</td>
<td>290</td>
</tr>
<tr>
<td>44. The Collective Story: Postmodernism and the Writing of Sociology</td>
<td>Laurel Richardson</td>
<td>305</td>
</tr>
<tr>
<td>45. Falling Through the ‘Savage Slot’: Postcolonial Critique and the Ethnographic Task</td>
<td>Diane J. Austin-Broos</td>
<td>317</td>
</tr>
<tr>
<td>46. Troubles in the Field: The Use of Personal Experiences as Sources of Knowledge</td>
<td>Anne-Marie Fortier</td>
<td>334</td>
</tr>
<tr>
<td>47. Storytelling and the Interpretation of Meaning in Qualitative Research</td>
<td>Patricia Hill Bailey and Stephen Tilley</td>
<td>355</td>
</tr>
<tr>
<td>48. Studying the Self: From the Subjective and the Social to Personal and Political Dialogues</td>
<td>Paula Saukko</td>
<td>372</td>
</tr>
<tr>
<td>49. Beyond “Subjectivity”: The Use of the Self in Social Science</td>
<td>Susan Krieger</td>
<td>393</td>
</tr>
<tr>
<td>50. Writing Culture, Writing Feminism: The Poetics and Politics of Experimental Ethnography</td>
<td>Deborah Gordon</td>
<td>408</td>
</tr>
<tr>
<td>51. Defining Feminist Ethnography</td>
<td>Kamala Visweswaran</td>
<td>421</td>
</tr>
</tbody>
</table>
53. What's Wrong with Ethnography? The Myth of Theoretical Description  
   Martyn Hammersley  1
54. Doing Ethnography, Writing Ethnography: A Comment on Hammersley  
   Liz Stanley  21
55. The Theater of Ethnography: The Reconstruction of Ethnography into Theater with Emancipatory Potential  
   Jim Mienczakowski  32
56. Reading and Writing Performance  Norman K. Denzin  48
57. The Sea Monster: An Ethnographic Drama  
   Laurel Richardson and Ernest Lockridge  75
58. Fiction and Ethnography: A Conversation  
   Laurel Richardson and Ernest Lockridge  80
59. Balancing the Berimbau: Embodied Ethnographic Understanding  
   Neil Stephens and Sara Delamont  89
60. The Fatal Flaw: A Narrative of the Fragile Body-Self  
   Andrew C. Sparkes  113
61. Finding the Limits: Autoethnography and Being an Oxford University Proctor  
   Geoffrey Walford  147
62. Analytic Autoethnography  Leon Anderson  163
63. Analyzing Analytic Autoethnography: An Autopsy  
   Carolyn S. Ellis and Arthur P. Bochner  185
64. Show Me a Sign  Ivan Brady  205
65. A Walk in the Olive Grove  William G. Tierney  209
66. The Anthropologist's Son (or, Living and Learning the Field)  
   Patrick D. Murphy  213
67. On Auto/Biography in Sociology  Liz Stanley  229
68. “Plenty Confidence in Myself”: The Initiation of a White Woman Scholar into Haitian Vodou  
   Karen McCarthy Brown  242
69. “Three Women, One Struggle”: Anthropology, Performance, and Pedagogy  
   Faye V. Harrison  253
70. Performing the Text  Marianne A. Paget  266
71. “I Yam What I Am”: Examining Qualitative Research Through the Ethnographic Self, the Literary “Other,” and the Academy  
   Rhonda Baynes Jeffries  282
72. Text Bites and the R-Word: The Politics of Representing Scholarship  
   Jocelyn Linnekin  300
73. Deconstructing Dissemination: Dissemination as Qualitative Research  
   Vivienne Barnes, Deanne Lynn Clouder, Jackie Pritchard, Christina Hughes and Judy Purkis  305
74. Storying Schools: Issues Around Attempts to Create a Sense of Feel and Place in Narrative Research Writing *Pat Sikes* 324
75. Dissolution and Reconstitution of Self: Implications for Anthropological Epistemology *Dorinne K. Kondo* 340
76. The Validity of Angels: Interpretive and Textual Strategies in Researching the Lives of Women with HIV/AIDS *Patti A. Lather* 357
77. Survival in the Field: Implications of Personal Experience in Field Work *Michael Clarke* 387
78. Sociological Introspection and Emotional Experience *Carolyn Ellis* 415